



# BioFach

## Newsletter

Together with Vivanness

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### 1. More organic coffee at colleges in the USA

An increasing number of colleges offer organic coffee for students and administrators while minimizing environmental impact. Thanks to the efforts of food service providers and students who support organic farming, this fall's scholars nationwide will find colleges and universities are increasingly offering organic coffee products to keep them perkier along, according to the Organic Coffee Collaboration, a project of the Organic Trade Association (OTA). The North American organic coffee market reached one billion dollars in 2007, according to consultant Mr. Daniele Giovannucci.

[www.ota.com](http://www.ota.com)



### 2. USA: Simplifying organic certification

An agenda item of the mid-November meeting of the National Organic Standards Board (NOSB) deals with certifying operations concerning multiple sites. It may result in a rule that allows inspectors to visit a sampling of a group's sites. It is based on an effort to make it easier for small producers to be certified in less developed areas around the world, according to a recommendation passed by the Compliance, Accreditation and Certification Committee. If passed, inspectors will be allowed to inspect only a subset of facilities or sites, provided there are strong internal control systems and a single organic system plan for all the units, reports Sustainable Industries.com.

The same committee is making recommendations regarding the labeling of a product as "100 percent organic", and the use of certain processing aids, sanitizers and packaging materials.

[www.sustainableindustries.com](http://www.sustainableindustries.com)



### 3. US government stops pesticide testing program

The Bush administration has abruptly halted a government program that tests the level of pesticides in fruit, vegetables and field crops, arguing that the \$8 million-a-year program is too expensive—a decision critics say could make it hard to protect consumers from toxins in their food.

Data from the 18-year-old Agricultural Chemical Usage Program administered by the U.S. Department of Agriculture were collected until this year, and the Environmental Protection Agency used the data to

setsafelevelsofpesticidesinfood. Theinformationwasalsowidelyusedbyuniversity andfoodindustryresearchers,includinga UniversityofIllinoisprogramtohelpfarmersredu cetheamountofpesticidestheyuse.



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## 4. Judgement in favour of organic farm in California

A Santa Cruz County jury has awarded 1 million USD edible herbs were contaminated by pesticides applied News. Lawyers for Jacobs Farm/Del Cabo said that application and then blowing onto the organic herbs significant portions of its 2006 and 2007 harvests. The ruling is the result of a case filed in May 2007 application company Western Farm Service. Jacobs Farm also sought compensation for losses that resulted from pesticide contamination. The jury found 1 million USD and Judge Robert Atack ordered Western Farm Service.

ollarstoanorganicfarm in Santa Cruz whose do vegetables on nearby farms, reports Mercury organophosphate pesticides evaporating after made it impossible for Jacobs Farm to sell of sage, rosemary and dill. 7 by Jacobs Farm/Del Cabo against pesticide rm also sought compensation for losses that nd that Jacobs Farm was damaged in the sum of 1 udgment in that amount against Western Farm Service.



## 5. More fair trade draws materials in natural cosmetics

Preliminary research from Organic Monitor shows that Fair trade products are gaining popularity in the cosmetics industry as companies increasingly look at ethical sourcing and social responsibility. New research by Organic Monitor finds the early adopters are natural & organic cosmetic companies. A large number are implementing fair trade sourcing policies, with some launching certified fair trade products. Most product launches have been in the French market, which now has the largest number of recognised Fair Trade products. Although the Body Shop has been the pioneer in the programme, the company is losing out to new comers. A number of natural & organic cosmetic companies are setting up fair trade grower projects in Africa, Asia and Latin America. Some are growing endangered plant species and investing in social community projects. The Organic+Fair pavilion at BioFach 2009 provide a concentrated show of the fair trade products available.

<http://www.organicmonitor.com/702192.htm>

<http://www.organicmonitor.com/100260.htm>

the European Market for natural & organic lar barrier for the first time this year. smetics industry as companies increasingly look at each by Organic Monitor finds the early adopters umber are implementing fair trade sourcing products. Most product launches have been in the cosmetic products with the internationally- calsourcing with its Community Trade A number of natural & organic cosmetic in Africa, Asia and Latin America. Some are ocial community projects. sa concentrated show of the fair trade products



## 6. Fish: EU bycatch regulation is counterproductive

When the fishing quota of a species of fish is exhausted, fish of this species must be thrown back into the sea in the EU. What the Fair-fish Group has criticised for a long time is now also confirmed by Juan Rodriguez of the environmental organization Oceana.org: The fish caught in the larger nets are

usted, fish of this species must be thrown back into the sea in the EU. What the Fair-fish Group has criticised for a long time is now also confirmed by Juan Rodriguez of the environmental organization Oceana.org: The fish caught in the larger nets are



already dead when the nets are hauled in, so throw them back into the sea. Doing nothing to preserve their species. Nevertheless, EU fishing boats – an unbelievable waste of fish and mineral oil resources. Unfortunately, the latest reform attempts by EU Commissioner Joe Borg will also probably do little according to Fair-fish.

[www.fair-fish.ch](http://www.fair-fish.ch)



## 7. Only real organic food may be promoted as "organic"

To meet the growing awareness of consumers for environment-friendly products, the EU Commission is planning a European environmental label for all kinds of products, including processed food. This label is to be used to mark both conventional and organic food. The Association of Organic Food Producers (AoEL) emphatically rejects this draft regulation. "This is not compatible with the EU Organic Regulation," says Dr. Alexander Beck, Executive Director of AoEL. Only real organic food should carry a label that shows the consumer which food is produced using "organic" methods.

[www.aoel.org](http://www.aoel.org)



## 8. Environmental protection and organic sectors safeguard jobs

A study on behalf of the German Environment Ministry put the number of jobs created by environmental protection in Germany at 1.8 million. Estimates by PresseForum Bio Branche for the end of 2007 show that 170,000 of these people worked in the organic sector as producer, manufacturer, trader or service provider in the associations. According to data collected by the Federal Agency for Agriculture and Food (BLE), there are 26,820 certified organic food firms (producers, manufacturers and processors) in Germany alone. Added to these are firms and employees in the wholesale and retail trade, the catering and eating out trade, the associations and service providers. Information from MZP shows that organic food achieved sales of 5.45 billion EUR in Germany in 2007, which equates to a market share of approx. 3%. Natural personal care with a sales volume of over 600 million EUR meanwhile has a share of almost 5% of the total market for cosmetics and body care.

[www.pfbb.de](http://www.pfbb.de)



## 9. BioFach América Latina and Expo Sustentat 2008: Organic with added benefit

São Paulo, Brazil's number one business location, is again the meeting-place for the Latin American and international organic industry from 23-25 October 2008. Expo Sustentat presents its sustainability products and projects for the fourth time parallel to BioFach América Latina. The organizers of both exhibitions, Nürnberg Global Fairs (international subsidiary of Nürnberg Messe), Organic Services, Munich, and the Brazilian partner Planeta Orgânico, expects some 300 exhibitors again (2007: 276) and the lively interest of international trade visitors. 6,449 visitors from 28 countries were delighted with the range of products in 2007.

<http://press.nuernbergmesse.de>



## 10. Peru debates production of organic products or transgenic crops

The possibility of using genetically modified seeds in Peru continues to be a controversial issue between the Andean country's Environment Ministry and the Ministry of Agriculture. Ismael Benavides, head of the Ministry of Agriculture affirmed that allowing transgenic seeds into Peru was an intelligent decision that would benefit the country's nutrition needs in the future. On the other hand, Environment Minister Antonio Brack announced that the Peruvian government would evaluate in January if Peru was going to be a country that does not produce transgenic crops. Brack stressed the importance of a GMO ban, stating it was vital in fostering the production of organic products.

[www.livinginperu.com](http://www.livinginperu.com)



## 11. Organics supermarket chain expands in London

Planet Organics supermarket, the largest independent lifestyle products in the United Kingdom, has opened branches in London including the new ones in Islington recognition as a pioneering force in the United Kingdom organic food, but also for being the first high-street neutral alternative to the plastic carrier bag. The August, Islington with 460m<sup>2</sup> in September.

[www.organic-market.info](http://www.organic-market.info)

retailer of natural organic food, produce and two more locations. The company now has five ton and Muswell Hill. Planet Organics has gained ground retail field not only for popularising natural and eat retailer to offer an entirely bio-degradable, carbon Muswell Hill Road store with 400m<sup>2</sup> was opened in

## Newsticker

+++ Leading food retail chains like Kaiser's Tengelmann, Famila, Norma and Lidl met representatives of 28 organic firms from Denmark in the Danish Embassy in Berlin at the end of September. The aim was to sound out possible market relations.  
<http://www.organicdenmark.com/page7.aspx?recordid7=8>

+++ Indonesia: Agriculture Secretary Arthur Yap wants 10% of the country's 1.87 million hectares of rice farms nationwide to go organic as one of the government's roadmap to address poverty and hunger, according to the Asian Journal.

+++ The Real chain is to change the complete range of autumn, reports LPVnet. tsown "Grünes Land" label to real, -Bio this

## BioFach globally present

BioFach  
Nürnberg, Germany  
19.-22.02.2009  
[www.biofach.de](http://www.biofach.de)

BioFach India  
29.04.-1.5.2009  
[www.biofach-india.com](http://www.biofach-india.com)

BioFach America  
16.-18.10.2008  
[www.biofach-america.com](http://www.biofach-america.com)

BioFach China  
27.-29.05.2009  
[www.biofach-china.com](http://www.biofach-china.com)

BioFach América Latina  
23.10.-25.10.2008  
[www.biofach-americalatina.com](http://www.biofach-americalatina.com)

BioFach Japan  
07.10.-09.10.2009  
[www.biofach-japan.com](http://www.biofach-japan.com)

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