



Press release

SUSTAINABLE COSMETICS FROM FRANCE: ORGANIC, FAIR AND VEGAN

Lamazuna is the sustainable French forger for exquisite cosmetics and hygiene products. Their concept: back to the origins, off the common cosmetics industry and always with the preservation of environment in mind.

The production of the high-quality articles takes place in Chevreuse near Paris. The sustainable hygiene products are handcrafted, which guarantees an extremely high-quality product. The vision behind is as clear as it is simple: high quality standards, sustainable production and last but not least fair working conditions. These are the three pillars Lamazuna is built on.

As a sustainable company Lamazuna not only uses raw materials from controlled organic cultivation but also manages to reduce packaging waste to a minimum. Inspired by the commitment to the slow-cosmetic movement the portfolio of care products consists largely of solid cosmetics. Therefore, no additional plastic packaging is required. Lamazuna is all about returning to the origin of beauty culture. On the contrary to the conventional cosmetics industry every time a product is manufactured

it is questioned whether it has caring properties and if it has harmful consequences for the skin and organism. The finished products are delivered in form of solid cosmetics, packed in small recyclable cardboard boxes to save as much waste as possible.

In addition, the French label has developed reusable hygiene articles for daily use. Here too, a high degree of ecological raw materials is valued. The practical menstrual cup not only replaces bandages and tampons but is also free of latex, phthalates and bleaching agents. Ear sticks and make-up remover pads are also washable and therefore reusable. Furthermore 2% of the profit is donated to the "Pur Projet" project in Peru, which supports various initiatives for the reforestation of the Amazon in support of fair working conditions.

With its range of natural cosmetics and sustainable hygiene products, the Lamazuna brand offers high-quality and particularly resource-saving products based on certified ingredients. Not only have they been awarded by the Slow Cosmétique Association, but they are also PETA Cruelty Free & Vegan certified. Lamazuna's recyclable or reusable packaging comes in a beautiful colourful design, so that the products not only care for your skin in a natural and environmentally friendly way, but you also put your bathroom through a real beauty treatment. After all, Lamazuna means "beautiful young girl"!

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