



## press release

### **The first mixer line in organic quality - Aqua Monaco brings organic tasty waters onto the market**

**Our six varieties in a new design are bio, vegan and climate neutral.**

**Munich 13.12.2018 - To ring in the end of the year, Munich-based beverage company, Aqua Monaco, has expanded its line of sodas with six organic mixers. This makes Aqua Monaco the first German company to launch a complete range of mixers in organic quality. The beverage company's Organic Tonic Water, Organic Ginger Beer, Organic Ginger Ale, Organic Lemon Tonic, Organic Herbal Tonic and Organic Cola are now available in organic stores and the catering trade. All the products are organic, vegan and climate neutral. In terms of taste, Aqua Monaco is responding with its new organic line to the growing demand for new and unfiltered taste sensations. Key ingredients include hand-processed cinchona bark, collected in the wild in the Bolivian jungle, and small tuber ginger from the Peruvian highlands.**

"Organic, exceptional ingredients and craftsmanship are topics that are increasingly playing an important role in the world of sodas and mixers", explains Timo Thurner, co-founder and Managing Director of Aqua Monaco. "As a complete mixer range, our new Organic Tasty Waters line stands for rethinking in the realm of alcohol-free drinks." The new products were created during a several-year search for new and even more natural taste sensations. For example, local agricultural scientists working with the local population search the Bolivian jungle to find the cinchona bark for our tonic waters and carefully pick it by hand from wild trees. Our aromatic ginger comes from the Peruvian highlands. Aqua Monaco has introduced a special cold pressing technique for this unique highland tuber to obtain the ginger purée and the extract required for some recipes, in addition to the juice. All these ingredients are macerated and processed by hand until they form the perfect ingredients for Organic Tasty Waters.

All the products are organic, Vegan and climate neutral. They are also free of citric acid and all conventional additives and flavourings. The Munich-based company relies exclusively on using glass bottles. This allows Aqua Monaco to maintain the highest level of quality and taste for its products and also helps retailers and restaurants in their efforts towards sustainability.

The new look reflects the quality and craftsmanship of the products, without departing from the well-known Aqua Monaco brand image. Organic Tasty Waters are now available throughout Germany from organic stores, beverage wholesalers and online at [aquamonacoshop.com](http://aquamonacoshop.com).

## Aqua Monaco GmbH

The company has been successfully selling natural mineral water sourced from the Munich gravel plain since 2011. Born of the idea to produce mainly locally sourced water for the people of Munich, Aqua Monaco is now much more: in addition to mineral water, their the range now includes 16 sodas, including an organic line and cooperations with well-known bartenders. The company has been 100% carbon neutral and vegan since January 2018. The "Good Monaco" initiative has been supporting social, cultural and ecological projects with every water bottle sold since December 2018. The Aqua Monaco headquarters in Munich is a creative and open space in which the most diverse creative and innovative minds work together. New concepts, innovative recipes and products and campaigns are constantly being created in cooperation with bar keepers, chefs, artists, designers, hoteliers and brands. Aqua Monaco products are available in Germany and over 20 other countries. More information available under: [www.aquamonaco.com](http://www.aquamonaco.com)

## Photo material and further information can be sourced from:

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