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## Our new product design

It shows what Govinda stands for since 30 years.  
Highest quality. Holistic nutrition. The latest trends.

Our selection of products and their design grew steadily with the company, and you could see that in the past. This changes with our new product design.



The new consistent concept leads to a harmonious image on the market shelf and increased brand recognition. The basic colour white is broken through by a colourful mandala, which identifies the individual product categories in colour. A clear communication of what is in the package helps to find the products more easily. This not only helps potential new customers to find the products better, but also existing customers can more easily assign other products to the Govinda brand. The new look of the packaging now also reflects the high quality content.

The conversion starts at the beginning of November with our jackfruit and will gradually be transferred to all products of Govinda Natur GmbH.

(198 words/ 1279 keystrokes)

Yours sincerely,

Govinda Natur GmbH  
Stephanie Heim