

## PROPOLIA EXPANDS ITS RANGE OF PROPOLIS PASTILLES WITH A NEW PLUM & CHERRY FLAVOUR

The line of Propolis pastilles offered by Propolia® already includes a choice of 6 different flavours and is now being extended to a 7<sup>th</sup> flavour: Plum & Cherry.

In this organic certified throat pastille, Propolia has subtly combined the taste of Propolis with the tangy taste of Plum and Cherry (natural flavours) for a childhood memory that awakens the taste buds!

These Propolis throat pastilles, manufactured in France by APIMAB Laboratoires, are the very first product developed by the brand when it was created in 1979, which has since been a great success with its customers, young and old alike. Ideal to consume Propolis in a simple and gourmet way. A real little active treat!

To carry everywhere and to consume during the day, these pastilles are particularly recommended for the well-being of your mouth and throat.



### Price and availability

Recommended retail price: EUR 6 / 45 g case  
Available at our resellers shops and online  
From 1<sup>st</sup> November 2019 on [propolia.com](http://propolia.com)

**Try it on the of APIMAB Laboratoires – VIVANESS 2020**

### About Propolia...

Propolia® is the flagship brand of APIMAB Laboratoires, a French family company created in 1979 by a professional beekeeper and now run by his five children. It offers a wide range of natural and organic care products created from beehive products: oral care, food supplements, personal hygiene products, cosmetic care and animal care. With the credo "naturally active products because they are rich in active ingredients", the Propolia® range, which now includes more than 100 products, represents the effectiveness of beehive products contributing to your health, well-being and beauty.

### CONTACT PRESS

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