

One fine day, in one fine place, on one fine street in New York... two **fans of tasty, healthy foods** discovered granola. When they tasted it, their palates shocked their neurotransmitters with thousands of delicious volts, unloading huge quantities of serotonin.

So, that day was no longer just another fine day. It became a day when we, two dreamers, decided to **revolutionize the granola world**.

We like to think of food as a tool for enjoyment and pleasure, but it is, above all else, a **source for good health**. That's why we put our own spin on the granola we discovered in New York. We've adapted granola to our balanced and beneficial diet: **the Mediterranean diet**.

Our master bakers are in charge of slow roasting our variety of granola recipes with lots of love in **our very own bakery in Oviedo**. Our innovation department is always looking to invent new, flawless combinations of ingredients that **bring powerful flavours, health and happiness** to its consumers.

But the La Newyorkina team vision goes much further than creating a new flavour or combining new ingredients. **We dream of revolutionising the way you nourish your body. We want to open your eyes and palate** to a new point of view in which natural, healthy products form a part of your diet and active lifestyle.