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PRESS RELEASE

NATURALSOPHY offers a unique and premium skin care collection for babies and mothers which is certified according to the strict guidelines of organic natural cosmetics. The products contain only organic aloe vera juice and are made without filler water, alcohol, listed preservatives, silicones, paraffins, parabens, mineral oils and synthetic ingredients.

The STORY

A pediatrician prescribed a cortisone ointment for her 6-month-old daughter Sophie's eczema, which was caused by using conventional baby care products. In order to find a more sustainable alternative that did not yet exist on the market, Sijiao Feng-Göhringer (nutritionist and nutritional economist) and her team spent around two and a half years to develop a premium line of baby and mother products that matched the needs of baby's skin with a refreshing scent.

The result is a premium organic certified skin care collection for babies, pregnant women and mothers, which contains only organic aloe vera juice and no added filler water, alcohol, listed preservatives, harmful substances and synthetic ingredients.

With this "Natural Philosophy", the brand NATURALSOPHY was born. It makes a tremendous difference to the care products available on the market with its transparent and natural active ingredients.

The PRODUCTS

NATURALSOPHY's uniqueness: It cares, moisturizes and regenerates the skin with its 100% active natural ingredients. Due to this effect, we have replaced the filler water in our products with organic aloe vera juice. Additionally, we implemented precious organic care oils and a natural, irresistible-smelling fragrance oil composition.

ORGANIC WONDER OIL

Organic Wonder Oil is a complex package of essential unsaturated fatty acids of organically farmed natural oils including sesame, almonds, avocado, apricots, jojoba and olives. This juicy nourishing blend of fruity organic oils with a subtle and relaxing lavender and rose fragrance absorbs quickly and nourishes the skin. The baby skin becomes wonderfully soft and tender. Organic Wonder Oil is perfect for baby-massage and pregnancy care.

The Organic Wonder Oil earns its name from its ability to dissolve into water without the addition of aids, such as milk etc. Instead of floating on the surface, as such is the case with ordinary oil, our Organic Wonder Oil fuses with the water. Thus, the oil can be uniformly absorbed by the baby's skin while bathing. Making the baby's skin extra soft and kissable.

Our tip: The Organic Wonder Oil is not only a treat for babies, but also wonderful for adults. Pour some oil into a small glass with a few drops of water and shake vigorously until a milky uniform liquid forms. This method allows even faster absorption of active ingredients into the skin. It can therefore also be used as a body lotion.

50ml glass bottle EUR 17,99
250ml glass bottle EUR 49,99

<https://naturalsophy.com>



ORGANIC BABY CREAM

The Organic Baby Cream is a natural and nourishing face and body baby cream made with organic aloe vera juice and no added water. The active ingredient combinations of organic aloe vera and high-quality organic oils of almonds, coconut, avocado, cocoa, shea butter and beeswax are specifically developed to meet the needs of sensitive baby skin. The precious blend of fragrant natural aroma of vanilla and tangerine contributes to a cream that nourishes the skin and protects it from the effects of the environment and dryness.

This moisturizing cream is ideal for the daily care of face, body and feet, and helps to heal dry skin. After bathing, apply to baby's skin and massage gently.



Our tip: The cream can also be the perfect solution for dry skin for adults, especially on the elbows and hands. After cleaning your face, apply a hazelnut-sized portion in the evening.



50ml glass bottle EUR 19.99

<https://naturalsophy.com>



ORGANIC BEAUTY CREAM

Every mother deserves her moment to relax and take care of herself. NATURALSOPHY's unique, moisturizing organic beauty cream leaves your skin looking refreshed and moisturized. The nutrient-rich moisturizer lets the skin regenerate deeply at night and provides the necessary refresher for starting the next day.

This main active ingredients organic aloe vera juice (moisture contributor) with hyaluronic acid (moisture binding) and natural oils, mango and shea butter is the perfect anti-aging blend for the beauty of every mother.



50ml EUR 29,99



NATURALSOPHY'S ORIGIN

NATURALSOPHY is developed and made in Germany. "We as a company have set ourselves a higher standard than the stringent guidelines of organic certification for natural cosmetics, which we have already achieved. For us, not only the quality of production is important, but also the selection of selected raw materials from controlled biological agriculture and its effect in relation to each other. As in nutrition, the ratio of vitamins to each other determines the effect," says Sijiao Feng-Göhringer.

All products are dermatologically tested, have a very good skin compatibility and meet the criteria of the EU Cosmetics Regulation. The products are packed in glass bottles and the raw materials are certified organic.

"It is a very time-consuming and long-lasting, but quality-assured way, which promises us exactly the products with the desired quality. This has not only convinced us, but already many midwives and mothers. NATURALSOPHY is unique and of high quality. We want to share these products with all the mothers in the world," says Sijiao Feng-Göhringer.

ABOUT NATURALSOPHY

NATURALSOPHY is a skin care collection made in Germany for babies, children, pregnant women and mothers with organic certification for natural cosmetics. It is produced entirely without filler water, alcohol and listed preservatives, silicones, paraffins, parabens and mineral oils.

<https://naturalsophy.com>



„The baby explores the world with touches. Nothing is more beautiful than feeling the tender, soft baby skin and stroking it, "says Sijiao Feng-Göhringer. The product line of NATURALSOPHY consisting of Organic Wonder Oil, Organic Baby Cream and Organic Beauty Cream covers these requirements and is specially developed to the needs of sensitive baby skin as well as the skin of adults. It has achieved dermatologically great results.

NATURALSOPHY products are now available worldwide online at naturalsophy.com

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Visit us on the exhibition fair Vivanness Breeze (Sonderschau) 12.-15.02.2020 in Nuremberg:

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