

## GREEN-BAG concentrated – Organic Fruit Juice Concentrate

We concentrate (on) the essentials for you. For the sake of the environment.

- **100 % organic fruit juice delight**
- **80 % less transport & CO2**
- **66% less waste**



### Product Innovation

It all started with one question – “Why do we transport huge amounts of water across the country just to drink 1 liter of fruit juice?” The vast majority of fruit juices in the market are made from concentrates which are mixed with water during the carton filling process.

Green-Bag focuses on the essentials and fills the pure organic fruit juice concentrate without any added sugar into small, handy 200ml Tetra Pak cartons to produce:

**100 % organic fruit juice delight – 80 % CO2 reduction – 66 % less waste!**

### 100% Organic Fruit Juice Delight: Apple, Orange, Multi Fruit

During the production process of our concentrates the water content of the organic fruits is reduced by vaporization. Then the natural aromatic substances, which have been extracted before, are added. This is how our Green-Bag organic fruit juice concentrates are made. By simply diluting them with fresh water you mix yourself natural organic fruit juices full of flavour in no time at all – without any added sugar.

**Green-Bag concentrated – a delicious, mix-it-yourself, organic fruit juice concentrate - at home or on the go!**

### 80 % less transport & CO2

By avoiding the transport of water the Green-Bag concentrated solution makes it possible to lower the transport volume by 80 % and thereby reduce CO2 emissions significantly. **Less transport – less CO2!**

### 66% less weight: less weight – less waste

The amount of waste is reduced considerably by filling the pure organic fruit juice concentrate into small, handy 200ml Tetra Pak cartons. 1,000 cartons of Green-Bag organic fruit juice concentrate save 26 kilogrammes of packaging material.

**Less effort – less waste – convenient and a valuable contribution to protecting the environment!**

### CO2 neutral certified

Sustainability and resource conservation are the centre-pieces of our strategy and actions. In the Austrian company Re-Green we have found a partner to implement the CO2 neutral certification. We are continually compensating our already optimised carbon footprint by supporting a wastewater treatment project in Bangladesh.

**The Re-Green CO2 neutral label – a sign of active climate protection!**

### Green-Bag Getränke GmbH

2 people with a green bag full of enthusiasm, ideas and common values on their way into the future. Honesty, transparency, appreciation and responsibility towards the next generation are the pillars of the green bag.

**Together we are Green-Bag!**

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