

# BIOFACH

into organic

Join the world's leading trade show network for organic products!



## BIOFACH AMERICA

– ALL THINGS ORGANIC  
Baltimore, USA  
September 14 – 16, 2017  
[biofach-america.com](http://biofach-america.com)

## BIOFACH 2018

Nürnberg, Germany  
World's Leading Trade Fair  
for Organic Food  
February 14 – 17, 2018  
[biofach.com](http://biofach.com)

## BIOFACH CHINA

Shanghai, China  
May 25 – 27, 2017  
[biofach-china.com](http://biofach-china.com)

## BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR  
São Paulo, Brazil  
June 7 – 10, 2017  
[biofach-americalatina.com](http://biofach-americalatina.com)

## BIOFACH INDIA

together with INDIA ORGANIC  
Delhi-NCR, India  
November 9 – 11, 2017  
[biofach-india.com](http://biofach-india.com)

## BIOFACH JAPAN

Tokyo, Japan 2018  
[biofach-japan.com](http://biofach-japan.com)

### BIOFACH: the organic family is growing and thriving

The leading exhibitions in the BIOFACH World connect raw material marketplaces with international demand in 6 key economic regions of the world – and promote the development of regional markets at the same time. They are the meeting places for supply and demand, raw materials and convenience products, manufacturers and buyers, as well as politics and media.

### The BIOFACH recipe for success

Under the patronage of IFOAM - Organics International, BIOFACH guarantees the constant high quality of exhibits through strict admission criteria. All exhibits are certified to the accreditation directives of the IFOAM Family of Standards, which contains all standards officially endorsed as organic by the organic movement. Both private standards and government regulations are admissible.

International patron:



NÜRNBERG MESSE





### BIOFACH 2018

The world's leading trade fair for organic food is an important and an emotional business event, a get-together and an opportunity for positioning, taking place in Germany – the 2nd largest organic market worldwide (turnover in 2015: EUR 8.6 billion).

*Figures of the last edition 2017: 2,535 exhibitors (shared with VIVANESS)  
51,453 visitors from 129 countries (shared with VIVANESS)*



### BIOFACH AMERICA - ALL THINGS ORGANIC

Fast growing market - highly diversified

In 2015 the US organic market surpassed the US\$ 43 billion mark and continues to grow. The East Coast represents 47 % of the natural and organic products industry with Baltimore being the center. The organic industry is highly diversified and open to nearly all products. BIOFACH AMERICA – ALL THINGS ORGANIC, co-located with the Natural Products Expo East presents the largest natural and organic buying audience at the US East Coast!

*Figures of the last edition 2016: 179 exhibitors from 28 countries (without Natural Products Expo East)  
28,146 visitors from 100 countries (shared with Natural Products Expo East)*



### BIOFACH AMERICA LATINA - BIO BRAZIL FAIR

The awareness of healthy and organic food chases structured food trade

IFOAM – Organics International highlighted Brazil as the 10th largest producer of organic food in planted area. According to IPD – Organics Brazil, R\$ 10 billion (almost US\$ 4 billion) is the potential expected for the Brazilian market for organic in 2020. The awareness of healthy and sustainable food absorbs its attitude towards life in Brazil. More than 50 % of the consumers consider the environmental impact, which gives organic quite success in Brazil. BIOFACH AMERICA LATINA co-located with BIO BRAZIL FAIR and Naturaltech - International Fair of Natural Products, Food and Health opens the doors for all members of the organic movement and offers possibilities to find new distribution channels.

*Figures of the last edition 2016: 117 exhibitors (without Naturaltech)  
19,240 visitors (shared with Naturaltech)*



### BIOFACH CHINA

Growing market with high demand for safe food

With the increase of consumers' awareness of organic products, the consumer base for organic products keeps expanding. The total market size for organic packaged foods and beverages in China is US\$ 1.67 billion. The country ranks as the 5th largest market in the world by value. Organic packaged food and beverages in China saw a strong year-on-year growth of close to 20 % in 2015. This is higher than the rest of the Asia Pacific region. The total value including fresh organic products in mainland China had reached US\$ 11.8 billion. BIOFACH CHINA gained a strong growth and will provide many highlights in 2017 like the Province of the Year, New Product Display Area, Match-making events, Purchasers Display Area, Organic Restaurant and many other interactive activities.

*Figures of the last edition 2016: 337 exhibitors from 13 countries  
16,546 visitors from 37 countries*



### BIOFACH INDIA together with INDIA ORGANIC concurrent to the 19<sup>th</sup> Organic World Congress 2017

The global organic movement will join in India

BIOFACH INDIA together with INDIA ORGANIC is an event that has a perfect blend of elements which include trade fair, networking platform, education and a host of cultural activities and initiatives to promote organic farming.

Consequential the 19th Organic World Congress will take place in India in 2017 - the global organic movement will come together in Delhi to share latest information and to discuss future developments. Alongside BIOFACH INDIA together with INDIA ORGANIC will mirror the traditional organic market, and demonstrate its position as sourcing ground with access to the food trade.

*Figures of the last edition 2016: 177 exhibitors  
3,750 visitors*



### BIOFACH JAPAN

International Organic Trade Fair and Conference

According to the Organic Trade Association Japan's organic market is valued at US\$ 1 billion making Japan one of the top ten organic markets in the world. Organic packaged food and beverages are expected to see continuous growth over the next years, and unit prices are expected to rise due to both the devaluation of the yen and the fact that most brand offerings are imported. Positive impulses are expected by the big local brands which bring pressure to the overall pricing by enlarging their producing capacities and the trend that more and more super market chains are getting into the organic trade.

The next BIOFACH JAPAN is scheduled for 2018.

**Participating at BIOFACH pays off.**

**We look forward to seeing you - in Germany, the USA, Brazil, China, India or Japan!**

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