

# BIOFACH

into organic



Join the world's leading trade show network for organic products!

## BIOFACH AMERICA

– ALL THINGS ORGANIC  
Baltimore, USA  
September 12 – 14, 2019  
[biofach-america.com](http://biofach-america.com)

## BIOFACH 2020

Nürnberg, Germany  
World's Leading Trade Fair  
for Organic Food  
February 12 – 15, 2020  
[biofach.com](http://biofach.com)

## BIOFACH CHINA

Shanghai, China  
May 13 – 15, 2020  
[biofach-china.com](http://biofach-china.com)

## BIOFACH JAPAN

Chiba (Tokyo), Japan  
March 10 – 13, 2020  
[biofach-japan.com](http://biofach-japan.com)

## BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR  
São Paulo, Brazil  
June 17 – 20, 2020  
[biofach-americalatina.com](http://biofach-americalatina.com)

## BIOFACH INDIA

Delhi-NCR, India  
November 7 – 9, 2019  
[biofach-india.com](http://biofach-india.com)

## BIOFACH SOUTH EAST ASIA

Bangkok, Thailand  
July 11 – 14, 2019  
[biofach-southeastasia.com](http://biofach-southeastasia.com)

### BIOFACH: the organic family is growing and thriving

Under the patronage of IFOAM - Organics International, BIOFACH guarantees the constant high quality of exhibits through strict admission criteria at all BIOFACH exhibitions worldwide. All exhibits are certified to the accreditation directives of the IFOAM Family of Standards, which contains

all standards officially endorsed as organic by the organic movement. The leading exhibitions in the BIOFACH World connect raw material marketplaces with international demand in 7 flourishing economic regions of the world and promote the development of regional markets at the same time.

International patron:



NÜRNBERG MESSE



### BIOFACH 2020

The world's leading trade fair for organic food is an important business event, an emotional event for the sector, and both a get-together and an opportunity for positioning, taking place in Germany – the 2<sup>nd</sup> largest organic market worldwide (turnover in 2017: EUR 10 billion).

*Figures of the last edition 2019: 3,273 exhibitors from 98 countries (shared with VIVANESS)  
51,500 visitors from 143 countries (shared with VIVANESS)*

### BIOFACH CHINA

Growing market with high demand for safe food

Based on the FiBL survey issued during BIOFACH 2019, China occupies 8% market share in the world organic industry, the world's 4<sup>th</sup> largest market after USA, Germany and France. BIOFACH CHINA gained a strong growth and will provide many highlights like the Country of the Year, New Product Display Area and Match-Making events.

*Figures of the last edition 2018: 262 exhibitors from 16 countries  
16,787 visitors from 34 countries*



### BIOFACH AMERICA LATINA - BIO BRAZIL FAIR

The awareness of healthy and organic food chases structured food trade

Latin America is the third largest region of organic land worldwide with organic sales in Brazil amounting to US\$ 350 million. BIOFACH AMERICA LATINA co-located with BIO BRAZIL FAIR and Naturaltech opens its doors for all members of the organic movement in Brazil who want to explore new distribution channels.

*Figures of the last edition 2018: 174 exhibitors (without Naturaltech)  
30,816 visitors (shared with Naturaltech)*

### BIOFACH SOUTH EAST ASIA

Gate to the South East Asian organic market

BIOFACH SOUTH EAST ASIA is dedicated to being an information and communication platform for the whole South East Asian organic region. As seventh member of the BIOFACH World, BIOFACH SOUTH EAST ASIA will take place in Bangkok in July 2019.

*Figures of the last edition 2018: 399 exhibitors from 14 countries (shared with NATURAL EXPO SOUTH EAST ASIA)  
21,209 visitors from 41 countries (shared with NATURAL EXPO SOUTH EAST ASIA)*



### BIOFACH AMERICA - ALL THINGS ORGANIC

Fast growing market - highly diversified

BIOFACH AMERICA – ALL THINGS ORGANIC, co-located with Natural Products Expo East, is the leading trade show for organic products at the US East Coast. The US organic market is the largest market worldwide: in 2017, the turnover reached nearly US\$ 50 billion. The East Coast represents 33% of the natural and organic products industry.

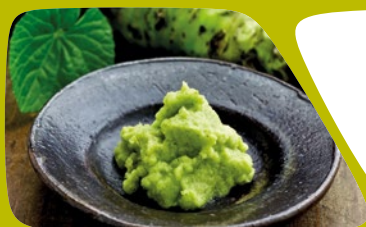
*Figures of the last edition 2018: 201 exhibitors (without Natural Products Expo East)  
27,000 visitors (shared with Natural Products Expo East)*

### BIOFACH INDIA

Organic market on the rise with growing buying power

India's domestic organic market is strongly growing with growth rates about 25% annually. The organic food turnover is expected to reach US\$ 1.36 billion by 2020. BIOFACH INDIA is the perfect blend of trade fair, networking platform, education and a host of cultural activities and initiatives to promote organic farming.

*Figures of the last edition 2018: 185 exhibitors (shared with NATURAL EXPO INDIA)  
6,067 visitors (shared with NATURAL EXPO INDIA)*



### BIOFACH JAPAN PAVILION in FOOD EX JAPAN 2020

Niche market with high potential and direct access to food trade

According to the Organic Trade Association Japan's organic market is valued US\$ 1 billion, making Japan one of the top ten markets in the world. Japan's low share of arable land leads to high demand of imported organic food and beverages. Being part of the BIOFACH JAPAN Pavilion in FOOD EX JAPAN 2020 offers the opportunity to attract qualified Japanese traders, wholesalers, retailers and food service buyers as well as the important market players from all over Asia.

## Planning to go abroad?

Choose your favorite organic market and get in touch with us!

BIOFACH World  
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 facebook.com/biofach.fairtrade  
 instagram.com/biofachvivaness  
 twitter.com/BIOFACHVIVANESS

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