

# BIOFACH

into organic

Join the world's leading trade show network for organic products!



## BIOFACH AMERICA

– ALL THINGS ORGANIC  
Baltimore, USA  
September 12 – 14, 2019  
[biofach-america.com](http://biofach-america.com)

## BIOFACH 2019

Nürnberg, Germany  
World's Leading Trade Fair  
for Organic Food  
February 13 – 16, 2019  
[biofach.com](http://biofach.com)

## BIOFACH CHINA

Shanghai, China  
May 16 – 18, 2019  
[biofach-china.com](http://biofach-china.com)

## BIOFACH JAPAN

Tokyo, Japan  
March, 2019  
[biofach-japan.com](http://biofach-japan.com)

## BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR  
São Paulo, Brazil  
June 5 – 8, 2019  
[biofach-americalatina.com](http://biofach-americalatina.com)

## BIOFACH INDIA

New Delhi, India  
November, 2019  
[biofach-india.com](http://biofach-india.com)

## BIOFACH SOUTH EAST ASIA

Bangkok, Thailand  
July 11 – 14, 2019  
[biofach-southeastasia.com](http://biofach-southeastasia.com)

### BIOFACH: the organic family is growing and thriving

Under the patronage of IFOAM - Organics International, BIOFACH guarantees the constant high quality of exhibits through strict admission criteria at all BIOFACH exhibitions worldwide. All exhibits are certified to the accreditation directives of the IFOAM Family of Standards, which contains

all standards officially endorsed as organic by the organic movement. The leading exhibitions in the BIOFACH World connect raw material marketplaces with international demand in 7 flourishing economic regions of the world and promote the development of regional markets at the same time.

International patron:



NÜRNBERG MESSE



### BIOFACH 2019

The world's leading trade fair for organic food is an important business event, an emotional event for the sector, and both a get-together and an opportunity for positioning, taking place in Germany – the 2<sup>nd</sup> largest organic market worldwide (turnover in 2017: EUR 10 billion).

*Figures of the last edition 2018: 3,238 exhibitors (shared with VIVANESS)  
50,200 visitors from 134 countries (shared with VIVANESS)*

### BIOFACH CHINA

Growing market with high demand for safe food

In 2015, the total market size for organic packaged food and beverage in China has reached US\$ 1.67 billion, which makes China the world's 5<sup>th</sup> largest market. BIOFACH CHINA gained a strong growth and will provide many highlights like the Province of the Year, New Product Display Area and Match-Making events.

*Figures of the last edition 2018: 262 exhibitors from 16 countries  
16,787 visitors from 34 countries*



### BIOFACH AMERICA LATINA - BIO BRAZIL FAIR

The awareness of healthy and organic food chases structured food trade

Latin America is the third largest region of organic land worldwide with organic sales in Brazil amounting to US\$ 350 million. BIOFACH AMERICA LATINA co-located with BIO BRAZIL FAIR and Naturaltech opens its doors for all members of the organic movement in Brazil who want to explore new distribution channels.

*Figures of the last edition 2018: 175 exhibitors (without Naturaltech)  
40,667 visitors (with Naturaltech)*

### BIOFACH SOUTH EAST ASIA

Gate to the South East Asian organic market

BIOFACH SOUTH EAST ASIA is dedicated to being an information and communication platform for the whole South East Asian organic region. As seventh member of the BIOFACH World, BIOFACH SOUTH EAST ASIA will take place in Bangkok in July 2019.

*Figures of the last edition 2018: 399 exhibitors from 14 countries (shared with NATURAL EXPO SOUTH EAST ASIA)  
21,209 visitors from 41 countries (shared with NATURAL EXPO SOUTH EAST ASIA)*



### BIOFACH AMERICA - ALL THINGS ORGANIC

Fast growing market - highly diversified

BIOFACH AMERICA – ALL THINGS ORGANIC, co-located with Natural Products Expo East, is the leading trade show for organic products at the US East Coast. The US organic market is the largest market worldwide: in 2017, the turnover reached nearly US\$ 50 billion. The East Coast represents 33% of the natural and organic products industry.

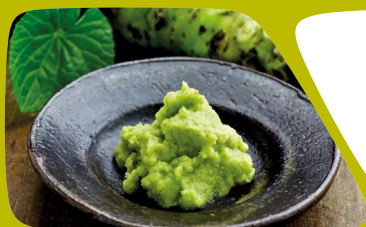
*Figures of the last edition 2018: about 200 exhibitors (without Natural Products Expo East)  
about 27,000 visitors (shared with Natural Products Expo East)*

### BIOFACH INDIA

Organic market on the rise with growing buying power

India's domestic organic market is strongly growing with growth rates about 25% annually. The organic food turnover is expected to reach US\$ 1.36 billion by 2020. BIOFACH INDIA is the perfect blend of trade fair, networking platform, education and a host of cultural activities and initiatives to promote organic farming.

*Figures of the last edition 2017: 184 exhibitors  
9,645 visitors (together with the Organic World Congress)*



### BIOFACH JAPAN

Niche market with high potential and direct access to food trade

Due to the low share of arable land in Japan, imported organic packaged food and beverages are expected to see continuous growth within the next years. In recent years, more and more super market chains entered the organic market which is a driving force for the growth of the organic movement in Japan.

## Planning to go abroad?

Choose your favorite organic market and get in touch with us!