

Conditions for participation for the Novelty Stand at BIOFACH/VIVANESS 2024

1. Conditions for participation at BIOFACH/VIVANESS 2024

The general conditions for participation in trade fairs and exhibitions apply, including the information on data protection, the special conditions for participation in BIOFACH/VIVANESS 2024, the admission criteria, and the data protection policy of NürnbergMesse GmbH.

2. Criteria for participation

Participation is restricted solely to exhibitors registered for and admitted to BIOFACH/VIVANESS 2024, who are the manufacturer or exclusive distributor of the registered product or product line. A product or product line is considered to be a novelty if it has been on the market since after BIOFACH/VIVANESS 2023 or will be launched onto the market at BIOFACH/VIVANESS 2024.

All products displayed must comply with the admission criteria and be admitted to BIOFACH/VIVANESS. Mere changes in packaging design or in product size are not permitted for display at the Novelty Stand. Registration of a line can be submitted for products that all belong to the same product line. Products of a line should belong to the same product category. If a product line is extended, only the new product(s) can be presented at the Novelty Stand.

We reserve the right to examine the registered products according to the mentioned criteria and to reject products if necessary.

3. Application and entry fee

Please note that only a limited number of new products can be displayed on the Novelty Stand. If the number of applications received exceeds the number of spaces available, the products are selected according to the date of receipt of applications. Deadline for registration is **1 December 2023**. Should the spaces available have already been allocated before this closing date, we reserve the right to an earlier closing date than the one stated. The same applies to the reverse case.

The participation fee depends on the number of products registered and is calculated as follows:

Single product		EUR 225 net/product
Product line:		
Line S	2 to 3 products	EUR 215 net/product
Line M	4 to 6 products	EUR 205 net/product
Line L	7 to 15 products	EUR 195 net/product

4. Presentation

Presentation on site

All novelties are displayed on the Novelty Stand. The display space is allocated exclusively by the company appointed for stand decoration. The presentation will be realised visitor-oriented.

Due to the absence of cooling capabilities, we request the utilisation of product dummies for perishables.

We reserve the right to take product-safeguarding measures on the stand. This involves, for example, affixing the product to the stand to protect against damage and theft.

An area with the following dimensions will be provided for presentation:

Single product	approx. 40 × 40 × 40 cm (W/H/D)
Product Line:	
Line S	approx. 80 × 40 × 40 cm (W/H/D)
Line M	approx. 120 × 40 × 40 cm (W/H/D)
Line L	approx. 160 × 40 × 40 cm (W/H/D)

Your novelty will be presented with a display card, which is designed by NürnbergMesse GmbH and printed with the details taken from your application. We reserve the right to adjust the category selected, if necessary.

Presentation on the digital event platform

All novelties will be displayed with a product profile on the digital event platform in the section BIOFACH or VIVANESS Products. This profile includes a photo, video, document and product description. Additionally, the product will receive a special label and is presented as a separate subpage on the company profile. Products can be found using the product search.

Publication of the product profile depends on receipt of the application but will not commence until end of January 2024.

After examination of the registered novelties, the exhibitor will be given access to the digital product profile and will receive further information regarding the design process.

The exhibitor is solely responsible for the digital presentation of the novelty. They must ensure that they hold the rights of use for all content of the digital presentation (e.g. text, images) and that no copyrights of third parties are infringed. The exhibitor shall indemnify the organiser against third-party claims for copyright infringements and trademark infringements.

5. Number of product samples to be submitted

Please send us **at least 5 samples** of each product or product line registered.

6. Product delivery

The products meant for presentation must be received by our **forwarding agent Schenker** no later than **2 February 2024**.

A **personal delivery** of the products is possible on **12 February 2024 from 8:00 to 18:00 o'clock** directly at the Novelty Stand.

Important: A smooth delivery can only be guaranteed if you use the **dispatch label template** provided by us. We will send it to you via e-mail together with the confirmation of participation.

Later deliveries, deliveries lost in the post or deliveries with no reference to the purpose of use have no right to a display space. The registration fee will not be refunded.

7. Security

The Novelty Stand is guarded around the clock. Despite organized security and attendants, the possibility of theft cannot be excluded.

8. Industrial property rights

We would like to inform you of the possibility of protecting your novelties against plagiarism for 6 months. Exhibition priority has been requested from the Federal Ministry of Justice. The priority certificate secures certain industrial property rights until registration at a patent office in Germany and abroad.

Please contact the exhibition team during the event.

9. Collection of products displayed

The novelties displayed can be collected from the Novelty Stand **between 17:00 and 18:00 o'clock on Friday, 16 February 2024**. Please note that in order to collect your products, you need to provide proof that you are authorised to do so (exhibitor badge, business card, etc.). Products that are not collected within this period will be donated to social institutions. The products will be collected immediately after by the respective institutions. Please note that all products that have not been collected by then cannot be returned.

10. Participation in the competition for the Best New Product Awards 2024

If you take part in the Novelty Stand, your registered new products or product line automatically enter the competition for the Best New Product Awards. Visitors choose their favourite product or product line in each category from all products displayed on the Novelty Stand. The award ceremony will be held during the exhibition.

The winners receive a certificate, Best New Product logo sticker and an entry in our winner's handout. Winners and corresponding products may be published on our digital event platform, website or on social media.

11. Deadlines

Product Profile maintenance from activation (after product examination)

Online presentation end of January at the earliest

Deadline for delivery of product(s): 2 February 2024

12. Cancellation of participation

Cancellation of the participation must be made in writing to eventteam@biofach.de or eventteam@vivaness.de.

In case of cancellation before the due date of **1 December 2023**, costs will not be invoiced. By applying, the exhibitor commits to pay the full price of participation.