

Nürnberg, Germany 13.-16.2.2024

BIOFACH2024

into organic



FAQs on your participation at Experience the World of OLIVE OIL

1. How many products can I register and how much does it cost?

There is no limit to the number of olive oils submitted per exhibitor. You need to make a separate registration for each product.

You will be charged **€ 145.00 net** for each product registered.

2. How many product samples should be submitted?

You should send us **8 samples** for the degustation **for every registered product**, 500 ml or 4 liters each, or bring them directly to Experience the World of OLIVE OIL.

3. What do I do if I do not have all the product data when I register?

The **registration deadline** for product presentations at Experience the World of OLIVE OIL is **01.12.2023**.

If not all product data is available at the time of registration, the corresponding fields can be filled in with "**data to follow**" or "**will be submitted later**" in order to complete the online registration process.

Please send the **subsequently submitted data** by e-mail by **05.01.2024** at the latest to eventteam@biofach.de.

4. What do I do if I want to make text adjustments later?

A change of product name and/or product description for print handouts and displays is only possible until **05.01.2024**.

After this date, only the exhibitors themselves can make text adjustments on the digital platform for the online profile of the registered product.

**Veranstalter
Organizer**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 8606-0
F +49 9 11 8606-8228
info@biofach.de
www.biofach.de
www.biofach.com

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Marcus König
Oberbürgermeister der Stadt Nürnberg
Lord Mayor of the City of Nuremberg

**Geschäftsführer
CEOs**
Prof. Dr. Roland Fleck
Peter Ottmann

**Registergericht
Registration Number**
HRB 761 Nürnberg

**Internationaler Schirmherr
International patron**



**Nationaler Ideeller Träger
National supporting organization**
BÖLW
Bund Ökologische Lebensmittelwirtschaft

Nürnberg, Germany 13.-16.2.2024

BIOFACH2024

into organic



5. Until when do I have to submit my products?

SHIPPING

The olive oils must be delivered to our **transport agency Schenker by 02.02.2024**. Please only use the dispatch label template. We will send it together with the confirmation of participation via e-mail. Please make sure to fully fill out the dispatch template and stick it clearly visible on the outside of the package.

Not effected as well as delayed deliveries, deliveries lost in the post or deliveries with no reference to the purpose of use have no right to a display space! The registration fee will not be refunded.

PERSONAL DELIVERY

Personal delivery will be possible again at this year's BIOFACH. This must take place **on Monday 12.02.2024 from 10.00 a.m. to 5.00 p.m.** directly at Experience the World of OLIVE OIL (hall 4).

6. How will my products be presented?

ON-SITE (at Experience the World of OLIVE OIL)

All products are presented at Experience the World of OLIVE OIL. The company commissioned with the decoration will determine the space. The presentation is conducted in a "visitor-orientated" approach.

During the entire fair your product is made available to the trade public for degustation.

Please note that flyers are not to be displayed at Experience the World of OLIVE OIL!

ONLINE

All registered products will be displayed on the digital event platform. The registered product will be published **with an image, a video, a PDF and a product description** on the digital platform under the heading BIOFACH products, depending on the receipt of registrations, **but no earlier than mid-January 2024**. The presentation of the product novelties is visible for exhibitors and visitors as long as the digital platform of BIOFACH 2024 is available.

After checking the registered products, the exhibitor will receive access to his digital product profile, as well as further information about the process of designing his product profile.

Nürnberg, Germany 13.-16.2.2024

BIOFACH2024

into organic



7. When can I pick up my leftover products?

It is possible to pick up your products on **Friday 16.02.2024 from 5 to 6 p.m. directly at Experience the World of OLIVE OIL** (hall 4). Please note that in order to collect your products, you need to provide proof that you are authorised to do so (exhibitor badge, business card, etc.).

Products that are not picked up within this time will be donated directly to selected regional social institutions. **Therefore, they cannot be returned in case of late pick-up!**

8. How can I participate in the presentation of the Olive Oil Award?

Really easy: Automatically!

Every product presented at Experience World of OLIVE OIL takes part in the voting for the **Olive Oil Award 2024**. The award is only presented to the producer; the retailer is permitted to advertise the award. The trade visitors select the Olive Oil Award based on the exhibited products.

The **Prize presentation will be held on the fair on Thursday, 15.02.2024**. Certificates in various categories will be issued. The winners will be presented e.g. on the BIOFACH website.

9. How can I cancel my participation and what costs will be charged?

Cancellation of participation must be made **in writing** to eventteam@biofach.de. No costs will be charged for cancellations before the registration deadline on **01.12.2023**. The exhibitor agrees to pay the entire registration fee by registering for Experience the World of OLIVE OIL.